We are all Porto Alegre Program
Todos Somos Porto Alegre
2016
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The program *We Are All Porto Alegre* is a public policy developed by the Porto Alegre City Hall in order to provide increased income and a better life for carters and cart pullers. The initiative aims to prepare these workers, Human and Animal Traction Vehicle drivers (HTV and ATV), to access new alternative employment and income due to the gradual reduction of the circulation of carts and trolleys in the Capital until 2016, according to regulation No. 16638, which regulates law No. 10.531. The program also aims to increase per capita income and productivity of Garbage Sorting Units, in addition to improving the working conditions of the garbage collectors. This governance action, innovative in the city, was only possible due to the joint efforts of various actors - government, private companies and civil society.

The budget for the program has funding of R$ 9 million from the National Bank for Economic and Social Development (BNDES) and counterpart of R$ 9 MILLIONS of City Hall, totaling R$ 18 million besides the investments of partner companies like Braskem, Cellulose RioGrandense, Bunge, Ambev. The program is structured in three areas: ATVs and HTVs conductors productive inclusion, restructuring of the Porto Alegre Waste Sorting System and Environmental Education.

**Productive Inclusion of ATVs and HTVs Conductors**

The beneficiaries of the program are identified by the *Busca Ativa* teams, made up of technical and social educators, contributing to productive inclusion of the beneficiaries and their families. The teams perform the social register of Human and Animal Traction Vehicle drivers (HTV and ATV) as they begin to participate in the program. The approach aims to create bonds with the beneficiaries and their families to make appropriate referrals, know your skills and professional interests and to offer training courses and vacancies in the labor market.

By linking to the Program, the beneficiary may receive compensation for the delivery of his wagon, horse or carts, explaining and pointing to new activity that will exercise.

Professional training alternatives to carters and cart pullers are available to develop new jobs activities or sorting and recycling jobs in Screening Units contracted out by the Municipal Department of Urban Cleaning (*DMLU*). The qualifications are offered
by the Municipal Department of Labor and Employment (SMTE); by the National Program for Access to Technical Education and Employment (Pronatec); by the Federation of Rio Grande do Sul Industries (FIERGS); by the Social Banks, Bread of the Poor (Pão dos Pobres), SENAC Community and other institutions in different areas such as solid waste management, food, construction, electrical and carpentry among others.

The participants with 75% attendance in the offered courses are paid a “training allowance” of a minimum wage to supplement his income during the period in which they are trained. The beneficiary will have completed their participation in the program when he became able to stabilize himself at a new profession. The program is expected to benefit around 2.3 families of carters, collectors and cart pullers, in a total of 5400 people.

**Restructuring of the Recycling Popular System Program**

The improvement of working conditions and income of workers in 18 Screening Units contracted out by the DMLU is a key strategy for the success of the program as a whole. In addition to raising the standards of production within the sorting units, favors the entry of new workers into the recycling system, expands its capacity in order to cover the demand and reduces the negative impact on the environment. To this end, these improvements go through a major restructuring in the productive processes, the reform of physical spaces, the acquisition of equipment and introduction of new technologies, but, above all, go through the training of professionals and in the transformation of current associations into cooperatives. The warehouses will have the presence of social educators to support in management, marketing, accounting and legal regulations, management of internal conflicts and accountability. Also encourage the entities which operate the SUs to become popular entrepreneurship centers.

The SUs will benefit from a technical study within a project funded by Braskem, in order to make a complete survey of the needs and the possibility of optimizing the drives production processes. The effort aims to point out what are the main points to be improved or modified in each of them. The study will enable the development of projects with the aim of bringing these units to a new level of development, income generation and security for its members. It will be implemented the Prevention Against Fires Plans (PPCI), Individual Protective Equipment and access to income transferred by Social Security (INSS).
With the survey will be possible to invest R$ 2.7 million in improvements to infrastructure investments. Resources are available also for the construction of 5 new Sorting Units, totaling, in the end of the program, 23 Sorting Units agreements with the Sorting Units of DMLU. The program’s actions of *We Are All Porto Alegre* predict improved quality of life and income of the 600 workers of the accredited SUs.

**Environmental Education Project**

After the restructuring process of SUs, they will be able to expand waste separation capacity generated in the city. It is necessary then that the city knows the reality of separate collection systems. The aim of the environmental education project is to raise awareness of Porto Alegre citizens regarding the treatment, the separation and proper disposal of solid waste, seeking their engagement in the program. The warehouses receive, thus, better quality materials and may increase the income of workers, closing the program cycle.

This strategy is still in the planning stages and its implementation is scheduled for 2015. The project will include media actions, events with the communities and collectors, education in schools, among others.

The estimated completion of the *We Are All Porto Alegre* program is end of 2016.